

A WORTHLESS

“MANI”

FESTO

?

PROBLEMS

- 1. QUESTIONS**
- 2. ACTORS**
- 3. NORMS**
- 4. PROCESS**
- 5. IDEOLOGY OF ARCHITECTS**
- 6. ARCHITECTURE**
- 7. TRANSPARENCY**
- 8. HABITAT**
- 9. PROPERTY**
- 10. DEMOCRACY**

10 DEMANDS

1. NO Opportunities Wasted! We DEMAND Vision, NO Half-Measures!

2. We DEMAND: Architecture first, Money and Politics follow!

3. Every Rule can be broken! We DEMAND the Release of Architects!

4. We DEMAND the right Solution by the rightful Architects!

5. We DEMAND Architects to acclaim their intrinsic Responsibility!

6. We DECLARE Architecture as the Creation of desirable Conditions and Opportunities hither thought Impossible.

7. We DECLARE a "NO BLABLA" Policy

8. We SANCTION Cohabitation!

9. We DECLARE Property as Fiction!

10. We REQUEST: People Use Your Power!

1. QUESTI- ONS?

Major projects bundle economic, political and technical forces. It was a complex site, complex situation and many parties with a vision to fulfill their vision. There was just one bump in the road: Many visions. There was not one superior vision, it could've been many things. Resulting in planning corpses and a desert created by investors. No principle/concept, no masterplan; It is a chain of events that left something that was not something.

**ONE
BUMP
IN THE
ROAD:
MANY
VISIONS**

2.

ACTORS

Actors not clear. Midst the process of fusion. Actors who did not know what they needed, who did not even clearly exist yet. All that without the architect. Decision were money driven and political. Architects seem to have to fight against that sphere. Too many powerful people in the discussion about the city. The "Stadtforum"... nice and all, but served rather political deblocking than integrative city development.

Cooperation with private investors?
Non-transparent.

The city? In a bad position for negotiation.

The public? Informed but barely involved.

Who decided at the end? Nobody but "it".

NOBODY

DECIDED

BUT

//IT//

DID

3.

NORMS

The legal text is the book of books for the architects. The focus is the relationship of building regulations and architecture. Changing the definition of an object results in a completely different set of rules. A norm-jungle, a norm-labyrinth. Applied without reflection the rigidity stifles good design. Contradiction leading to costs. This gets political. Norms, rules, guidelines, architecture. Modern thinking relies on parameters.

A
NORM
JUNGLE

A
NORM-
LABY-
RINTH

4. PRO- CESS

A major project, complex as ever demanding 7 solutions only. The process: a private "Studienauftrag", extensive, elaborate, requirements, tight schedule, playing "riddle", solve problems, jury coopted.

**PLAY-
ING
„RIDD-
LE“**

5. Ideolo- gy of Archi- tects

Autonomy of the architect. The architect as creator of the city. Transforming the task. Not sure. Developers want the job, overshadowing by contractual relationships, solving other people's problems, rather service provider than an author.

AUT.

HOR

?

6. Archi- tecture

Today, produced in the reality of everyday media, the Attention Economy rules. A cultural product, an economic product.

**THE
AT-
TEN-
TION
ECO-
NO-
MY**

7. Trans- paren- cy

Who decided, who demanded, who had more power, what was the priority, so much talk, how much belief? Academic center strategy, capital, image, students.

SEAR- CHING

8.

Habitat

Desert created by investors. City marketing, Smart-City-Concepts.

**DESERT
CREATED
BY IN-
VESTORS**

9. Pro- perty

Increasingly international, listed real estate groups, main objective is maximizing profits. The city is being bought up by financially strong, globally active corporations - the land is becoming a maneuvering mass, an investment of value, it is a finite commodity.

**THE
CITY IS
BEING
BOU-
GHT UP
BY**

10. DEMO- CRACY

Precision and perfection. Swiss identity. Everyone has a voice. Nobody feels responsible. Opportunity.

OP-

POR-

TU-

NITY

TAKE

ACTION

THE DO

NONON

OXAXA

1. QUESTI- ONS?

**NO Opportunities
Wasted!**

We DEMAND

Vision,

NO

Half-Measures!

„First comes the vision! Of the city, the area, the people, the place, the architecture. It is the frame and also the legitimation of everything. Nothing happens until this vision is clear.

The favor lies with profound decisions and doing the decided. It is about potential and opportunities, there will be no poor compromises.

The program of it all is momentary, therefore it does not have permanent overdetermining influence on space. Still, it is important and always multidisciplinary. The foregoing ten questions should be answered again.“

2.

ACTORS

**We DEMAND:
Architecture first,
Money and
Politics follow!**

„First comes the vision! Of the city, the area, the people, the place, the architecture. It is the frame and also the legitimation of everything. Nothing happens until this vision is clear.

The favor lies with profound decisions and doing the decided. It is about potential and opportunities, there will be no poor compromises.

The program of it all is momentary, therefore it does not have permanent overdetermining influence on space. Still, it is important and always multidisciplinary. The foregoing ten questions should be answered again.“

3. NORMS

**Every Rule can be
broken!**

**We DEMAND the
Release of
Architects!**

Every rule, norm and guideline can be broken, if the project or suggestion is better than the rule.

Nothing is fixed,
nothing blindly accepted,
reflections allow the intelligence of the architect to deliver perfectly tailored to the vision.

It is about the best rational decision. About entering into discussion with rule-making, it is about being heard and considered. There is no risk in taking the risk.

4. PRO- CESS

**We DEMAND the
right Solution by
the rightful
Architects!**

«Wettbewerb im offenen Verfahren»
is the rule.

Relating to point 3, if other suggestions are better, the rule can be overthrown. It is fair, anonymous, simple, youth promotion, research, it is building culture, it is everything that makes architecture.

The jury is structured in fields: 50% are chosen by their peers, the other 50% are drawn.

There is a 50% sortition.

The jury is independent, there is no cooptation.

5. Ideology of the Architect

**We DEMAND
Architects to
acclaim their
intrinsic
Responsibility!**

Capable and brilliant architects are critical intellectuals with moral awareness whose very task remains to design the city. They must question and evolve human and more than human ways of living. Architects engage with reality and transforms it.

The foregoing points allow the architect's mind and design to emancipate. We find the task and it is taken on by others. We understand broad fields and communicate. We do not accept overshadowing contractual relationships.

Architects always act politically and inclusively, influence decision making, and therefore take responsibility of the created habitat, defined in point 9, and take responsibility in the social role of the discipline.

If one does not understand that, one cannot be an architect.

6. ARCHI- TECTU- RE

**We DECLARE
Architecture as the
Creation of
desirable
Conditions and
Opportunities
hither thought
Impossible.**

Architecture goes beyond solving problems, it goes beyond the unique object, it goes beyond representation. Architecture is people, it's social life, it is creating the life of humans, it is the thing but also the design of the advent to that idea.

Architecture of the city is intrinsically tied to urbanism, so positioning both in the center of city-making is unquestionable.

It is laws, it is rewriting texts. "Architecture of good intentions, does not solve anything" In the end it has to be autonomous to the professionalism.

7. TRANS- PAREN- CY

We DECLARE
a
“NO BLABLA”
Policy

Transparency and truth are
demanded.

Transparency in speech:
No saying untruths,
people believing in what they
say.

Transparency in goals:
Cui bono?

Transparency in who decides.
And therefor transparency in
society.

In that lies the power.

8.

**HABI-
TAT**

**We SANCTION
Cohabitation!**

Our habitat is a multispecies
ethnography.

It is about cohabitation
of species,
of systems and programs,
of classes, genders,
of people with no gender,
of ethnicities,
environmentalists,
capitalists, queers, feminists,
conservatives, socialists,
vegans,
of people of all ages,
of architects.

**It is about density and
quality and equality.**

9.

**PRO-
PERTY**

**We DECLARE
Property
as
Fiction!**

Land belongs to everybody.

It is about balance.

People have a right of use and
others are share-holders in the
right of use.

What you do affects them.

Territory is a construction.

Moving away from imbalance.

10. DEMO- CRACY

**We REQUEST:
People
Use
Your
Power!**

Laws create design, and people create laws, people create design, people create their habitat.

Using our federative system, citizens should legislate in order to provide opportunities in creating the environment starting from the small-scale level.

There is a sense that politics is an expression of our Swiss national identity.

Objecting, complaining, protesting, resistance is requested.

Moral and emancipation are the foundation.

PEOPL

YOUR

POWER

E USE

R!

